

**Sponsorship package**

# Future Networked Car Symposium

*Achieving connected,  
automated and safe mobility*

*Celebrating 20 years of shaping the future of  
connected and automated mobility*



#ConnectedCar  
<https://fnc.itu.int/>



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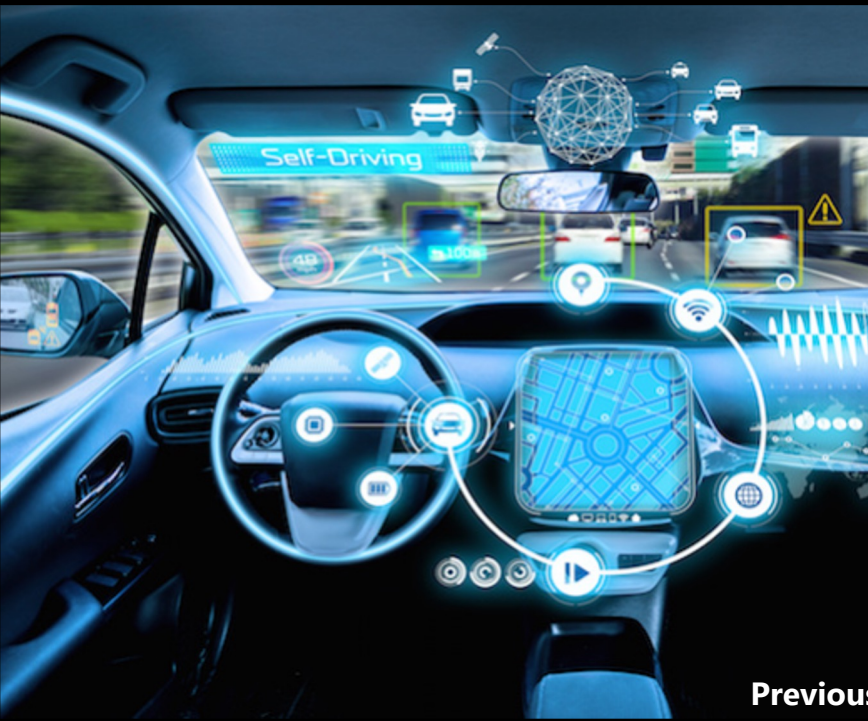


Since 2005, the **Future Networked Car (FNC) Symposia** have been organized to bring together the automotive, telecom and ICT industries, governments and their regulators to examine the latest advances in **vehicle connectivity, automated mobility** and the role of **Artificial Intelligence in the transport sector**

FNC is co-organized by the **ITU** and the **UNECE**

After the success of the 19th edition in 2024, we are excited to celebrate the 20th anniversary of the **Future Networked Car (FNC-2025)** from **24-27 March 2025** in a fully virtual format. Marking two decades of innovation, FNC continues to provide a premier platform for a diverse range of industries to present **new ideas and solutions**, driving the **future of connected, automated, and safe mobility**.





## A unique cross-section of the automotive and ICT sectors

- ✓ Attracts over 300 participants from 25 countries
- ✓ Car manufacturers, industry analysts, policy makers, regulators, standards makers, UN experts, road safety advocates, press

### Previous participants:



# **FNC** Opening ceremony



**Doreen Bogdan-Martin**  
Secretary-General  
**ITU**



**Tatiana Molcean**  
Executive Secretary  
**UNECE**



**Jean Todt**  
UN Secretary General's Special Envoy  
for Road Safety



**Bilel Jamoussi**  
Deputy Director, Telecommunication  
Standardization Bureau  
**ITU**



**François E. Guichard**  
Focal Point, Intelligent Transport Systems and  
Automated Driving  
**UNECE**



**UNECE**



**ITU**

# FNC Moderators



**T. Russell Shields**  
Chair,  
**ITU CITS**



**William Gouse**  
Director, Federal  
Program  
Development  
**SAE International**



**Roger Lancot**  
President  
**Mobile Satellite Users  
Association**



**Takashi Naono**  
Director  
**Ministry of Land,  
Infrastructure, Transport  
and Tourism, Japan**



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# FNC Past speakers



**Satvir Singh**  
Director of Product Safety,  
May Mobility



**Chunmei Chen**  
Director, Vice-chair of GRVA,  
MIT



**Mark Rosekind**  
Chief Safety Innovation Officer,  
Zoox



**Manuela Papadopol**  
CEO, Designated  
Driver



**Ritukar Vijay**  
Co-Founder & CEO,  
Ottonomy Inc.



**Jyoti Sharma**  
Lead Connected & Autonomous  
Vehicle Technical Strategy, Verizon



**Nakul Duggal**  
Sr. VP & GM, Qualcomm  
Technologies, Inc.



**Laurianne Krid**  
Director General, Federation  
Internationale de l'Automobile (FIA)



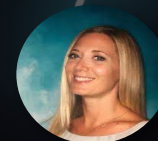
**Bryan Reimer**  
Director, MIT Advanced Vehicle  
Technology Consortium



**Missy Cummings**  
Director, Humans & Autonomy  
Lab, George Mason University



**Joost Vantomme**  
CEO, ERTICO-ITS



**Maria Cristina Galassi**  
Project Leader, European  
Commission JRC Safety of  
Connected and Automated  
Vehicles



**Koosha Kaveh**  
CEO & Co-Founder,  
Imperium Drive



**Maria J. Alonso**  
Lead, Automotive and  
New Mobility Lead, WEF



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# FNC Sponsorship benefits



Position your company as a **thought leader**



Showcase your technologies to a unique audience



Influence future automotive standards & regulations



**Brand visibility**

(logo display on FNC website, exclusive virtual video interview, press releases and social media)



**Special services**

(exclusive online virtual demos)










Impact the work of the **United Nations**



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# FNC Sponsorship offering

	Gold (CHF 12K)	Silver (CHF 8K)	Bronze (CHF 5K)
Exclusive virtual video interview, which will be top of the playlist and highlighted in the thank you email to participants			
Exclusive virtual demos			
Branding visibility as a sponsor with clickable logo on the "Thank you to sponsors" card			
Branding visibility as a sponsor with clickable logo on the FNC homepage			

- ITU members and UNECE participants as well as returning sponsors will be granted a 20% discount\*
- Early bird discount\* of 20% to all sponsors signing by two months before the event

(\*discounts are not cumulative)



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# FNC Testimonials

*"The safety-critical ICT applications of the automotive industry can allow **no margin for error** - these applications must work perfectly every time."*

Jean Todt, United Nations Special Envoy for Road Safety



*"The Fully Networked Car is a **can't-miss event**. FNC is the right people coming together in the right place at the right time to **discuss the right issues**."*

Roger Lanctot, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics



*"ITU, as a UN agency, does a good job of doing **honest standards**."*

T. Russell Shields, Consultant, Qualcomm Automotive



*"The entire purpose of the FNC Symposium is to inspire by **delivering valuable, up-to-date information on automotive connectivity and automated driving**."*

Michael Sena, Publisher and Editor, "The Dispatcher"



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*Join us as we pave the way for the next era of transportation!*

**THANK YOU**

For more info on sponsorship opportunities,  
please contact: [\*\*tsbevents@itu.int\*\*](mailto:tsbevents@itu.int)

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