Sponsorship package

Future Networked Car Symposium

Achieving connected, automated and safe mobility

Celebrating 20 years of shaping the future of connected and automated mobility

#ConnectedCar https://fnc.itu.int/





FNC is co-organized by the ITU and the UNECE

After celebrating the 20th anniversary of FNC in March 2025, we are excited to host a dedicated session on Future Networked Car on 11 July 2025 during the AI for Good **Global Summit** in Geneva. Marking two decades of innovation, FNC continues to provide a premier platform for a diverse range of industries to present new ideas and solutions, driving the future of connected, automated, and safe mobility.





A unique cross-section of the automotive and ICT sectors

- Attracts over 300 participants from 25 countries
- Car manufacturers, industry analysts, policy makers, regulators, standards makers, UN experts, road safety advocates, press

Previous participants:



















































































































FNC Opening ceremony



Doreen Bogdan-Martin

Secretary-General





Jean Todt
UN Secretary General's Special Envoy
for Road Safety



Deputy Director, Telecommunication Standardization Bureau

ITU

François E. Guichard

Focal Point, Intelligent Transport Systems and Automated Driving

UNECE



FNC Moderators



T. Russell Shields Chair, ITU CITS



William Gouse
Director, Federal
Program
Development
SAE International



Roger Lanctot
President

Mobile Satellite Users
Association



Takashi Naono
Director
Ministry of Land,
Infrastructure, Transport
and Tourism, Japan



FNC Past speakers



Satvir SinghDirector of Product Safety,
May Mobility



Chunmei ChenDirector, Vice-chair of GRVA,
MIIT



Mark Rosekind Chief Safety Innovation Officer, Zoox



Manuela Papadopol CEO, Designated Driver



Ritukar Vijay Co-Founder & CEO, Ottonomy Inc.



Jyoti SharmaLead Connected & Autonomous
Vehicle Technical Strategy, Verizon



Nakul Duggal Sr. VP & GM, Qualcomm Technologies, Inc.



Laurianne Krid
Director General, Federation
Internationale de l'Automobile (FIA)



Bryan ReimerDirector, MIT Advanced Vehicle
Technology Consortium



Missy Cummings
Director, Humans & Autonomy
Lab, George Mason University



Joost Vantomme CEO, ERTICO-ITS



Maria Cristina Galassi
Project Leader, European
Commission JRC Safety of
Connected and Automated
Vehicles



Koosha Kaveh CEO & Co-Founder, Imperium Drive



Maria J. Alonso Lead, Automotive and New Mobility Lead, WEF



FNC Sponsorship benefits









(logo display on FNC website, exclusive virtual video interview, press releases and social media









Sponsorship offering



FEE[CHF]: 1 day: 20,000

Simple and effective - your brand and networking beyond a captive audience



Benefits

- √ Two networking coffee breaks at FNC Symposium
- ✓ Prime visibility at the heart of the Summit, professionally filmed
- ✓ Open to all FNC participants with ~400 audience capacity
- ✓ Recognition in official AI for Good announcements and post-event snapshot report
- ✓ Sponsor logo visibility
 - during the breaks: 1 x ITU-produced roll-up banner + option to install 1 x Sponsor-produced additional roll-up banner
 - throughout the venue
 - event website, brochure, weekly newsletters (~70K subscribers), and in social media
- ✓ In-app opt-in lead scanning
- √ 1 x Leaders Pass (see <u>Benefits</u>)
- √ 25% off additional Leaders Passes



FNC Testimonials

"The safety-critical ICT applications of the automotive industry can allow no margin for error - these applications must work perfectly every time."

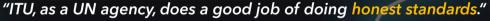
Jean Todt, United Nations Special Envoy for Road Safety





"The Fully Networked Car is a can't-miss event. FNC is the right people coming together in the right place at the right time to discuss the right issues."

Roger Lanctot, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics



T. Russell Shields, Consultant, Qualcomm Automotive





"The entire purpose of the FNC Symposium is to inspire by delivering valuable, upto-date information on automotive connectivity and automated driving."

Michael Sena, Publisher and Editor, "The Dispatcher"



Join us as we pave the way for the next era of transportation!

THANK YOU

For more info on sponsorship opportunities, please contact: tsbevents@itu.int

#ConnectedCar https://fnc.itu.int/

