

Sponsorship package

# Future Networked Car Symposium

*Achieving connected,  
automated and safe mobility*



#ConnectedCar  
<https://fnc.itu.int/>



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Since 2005, the **Future Networked Car (FNC) Symposia** have been organized to bring together the automotive, telecom and ICT industries, governments and their regulators to examine the latest advances in **vehicle connectivity, automated mobility** and the role of **Artificial Intelligence in the transport sector**

FNC is co-organized by the **ITU** and the **UNECE**

After the successful 1<sup>st</sup> FNC regional spin-off held in Doha, Qatar on 6 Oct 2023, the **Symposium FNC-2024** will be held **fully virtual** on **11-14 March 2024** and will continue to provide a platform for this unique cross-section of industries to showcase **innovative ideas and solutions** to shape the **future of connected, automated and safe mobility**



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## A unique cross-section of the automotive and ICT sectors

- ✓ Attracts over 300 participants from 25 countries
- ✓ Car manufacturers, industry analysts, policy makers, regulators, standards makers, UN experts, road safety advocates, press

### Previous participants:





# FNC Opening ceremony



**Doreen Bogdan-Martin**  
Secretary-General  
**ITU**



**Olga Algayerova**  
Executive Secretary  
**UNECE**



**Jean Todt**  
UN Secretary General's Special Envoy  
for Road Safety



**Bilel Jamoussi**  
Chief, Study Groups Department, TSB  
**ITU**



**Walter Nissler**  
Chief of Section, Senior Economic Affairs Officer  
**UNECE**



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# FNC Moderators



**T. Russell Shields**  
Chair,  
**ITU CITS**



**William Gouse**  
Director, Federal  
Program Development,  
**SAE International**



**Roger Lancot**  
Director, Automotive  
Connected Mobility  
**TechInsights**



**Ian Yarnold**  
Head of International Vehicle  
Standards Division  
**Department of Transport,  
United Kingdom**



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# FNC Past speakers



**Bryn Balcombe**  
Founder, Autonomous Drivers  
Alliance (ADA)



**Chunmei Chen**  
Director, Vice-chair of GRVA,  
MIT



**Mark Rosekind**  
Chief Safety Innovation Officer,  
Zoox



**Manuela Papadopol**  
CEO, Designated  
Driver



**Ritukar Vijay**  
Co-Founder & CEO,  
Ottonomy Inc.



**Jyoti Sharma**  
Lead Connected & Autonomous  
Vehicle Technical Strategy, Verizon



**Nakul Duggal**  
Sr. VP & GM, Qualcomm  
Technologies, Inc.



**Laurianne Krid**  
Director General, Federation  
Internationale de l'Automobile (FIA)



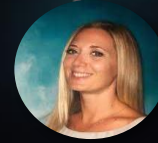
**Bryan Reimer**  
Director, MIT Advanced Vehicle  
Technology Consortium



**Missy Cummings**  
Director, Humans & Autonomy  
Lab, George Mason University



**Joost Vantomme**  
CEO, ERTICO-ITS



**Maria Cristina Galassi**  
Project Leader, European  
Commission JRC Safety of  
Connected and Automated  
Vehicles



**Koosha Kaveh**  
CEO & Co-Founder,  
Imperium Drive



**Maria J. Alonso**  
Lead, Automotive and  
New Mobility Lead, WEF



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# FNC Sponsorship benefits



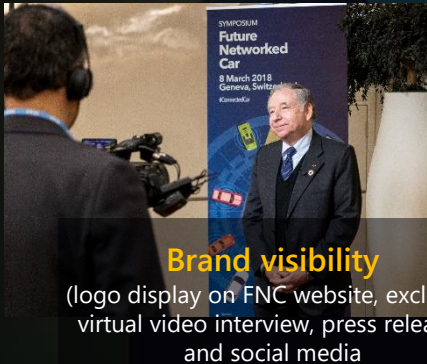
Position your company as a **thought leader**



Showcase your technologies to a unique audience



Influence future automotive standards & regulations



**Brand visibility**  
(logo display on FNC website, exclusive virtual video interview, press releases and social media)



**Special services**  
(exclusive online virtual demos)










Impact the work of the **United Nations**



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# FNC Sponsorship offering

|   | Gold<br>(CHF 12K)   | Silver<br>(CHF 8K)  | Bronze<br>(CHF 5K)  |
|---|---|---|---|
| Exclusive virtual video interview, which will be top of the playlist and highlighted in the thank you email to participants |  |   |   |
| Exclusive virtual demos   |  |   |   |
| Branding visibility as a sponsor with clickable logo on the "Thank you to sponsors" card                                    |  |  |   |
| Branding visibility as a sponsor with clickable logo on the FNC homepage  |  |  |  |

- ITU members and UNECE participants as well as returning sponsors will be granted a 20% discount\*
- Early bird discount\* of 20% to all sponsors signing by two months before the event

(\*discounts are not cumulative)



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# FNC Testimonials

*"The safety-critical ICT applications of the automotive industry can allow **no margin for error** - these applications must work perfectly every time."*

Jean Todt, United Nations Special Envoy for Road Safety



*"The Fully Networked Car is a **can't-miss event**. FNC is the right people coming together in the right place at the right time to **discuss the right issues**."*

Roger Lanctot, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics



*"ITU, as a UN agency, does a good job of doing **honest standards**."*

T. Russell Shields, Consultant, Qualcomm Automotive



*"The entire purpose of the FNC Symposium is to inspire by **delivering valuable, up-to-date information on automotive connectivity and automated driving**."*

Michael Sena, Publisher and Editor, "The Dispatcher"



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# THANK YOU

For more info on sponsorship opportunities,  
please contact: [tsbevents@itu.int](mailto:tsbevents@itu.int)

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